

MEDIA KIT

RECYCLING INDUSTRY



GUIDA ALLE TECNOLOGIE PER L'AMBIENTE





Recycling Industry is the news and information website about waste and recycling industry that publish national and international news, focus on plants and developments, commodity information, market analysis, surveys of trends, regulatory news, events and multimedia.

Recycling Industry is an useful tool for recycling companies, equipment and plants manufacturers, advisers, public bodies.

Recycling Industry is an evolution of a long standing experience in recycling press. Providing daily updates in italian and english, it guarantees world-wide visibility, widespread availability and social coverage.

Recycling Industry is the most authoritative Italian media on recycling



PROFESSIONAL SOCIAL NETWORKS

Linkedin and social

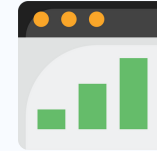
Among social networks, we have no rivals.
On LinkedIn, we have nearly 10,000 followers.



WEB TRAFFIC

Reach your audience

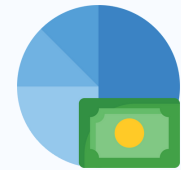
Recycling Industry is the leading online newspaper/industry portal in terms of number of users reached and page views.



INCREASE

Make yourself known

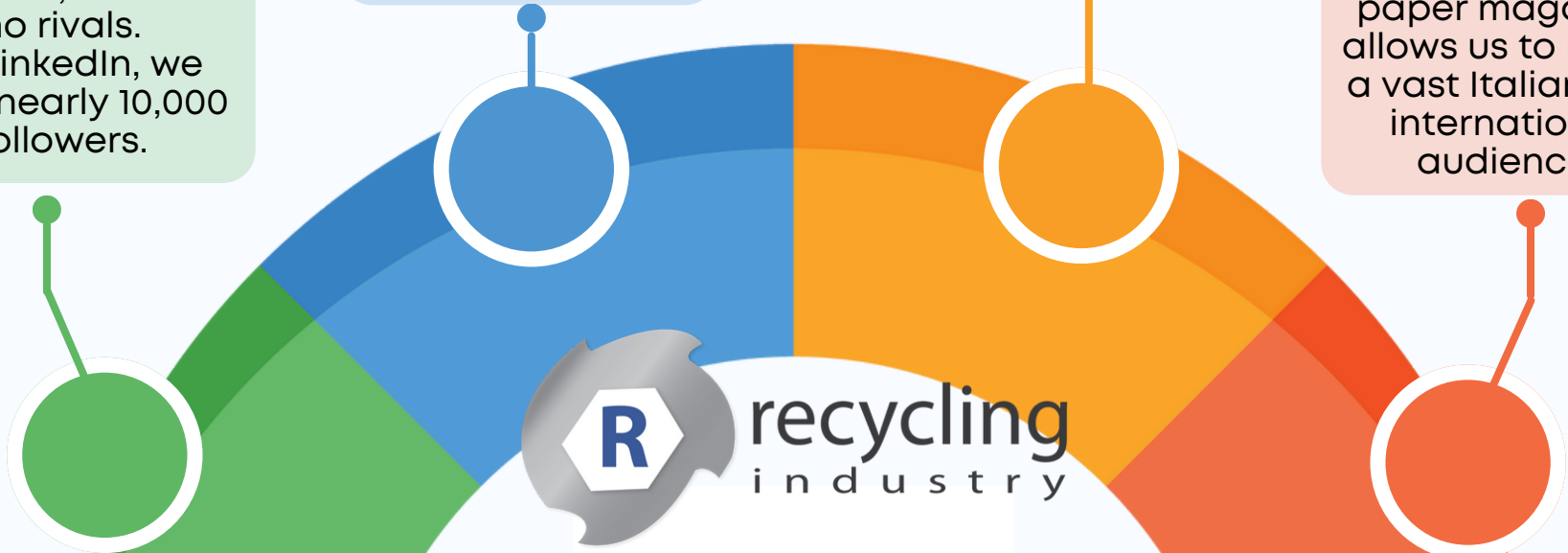
Through our pages you can tell your entrepreneurial story



CIRCULATION

magazine and web

The combination of an updated online newspaper and a matching paper magazine allows us to reach a vast Italian and international audience.



RECYCLING INDUSTRY BANNER



BANNER HEADER

BANNER MENU

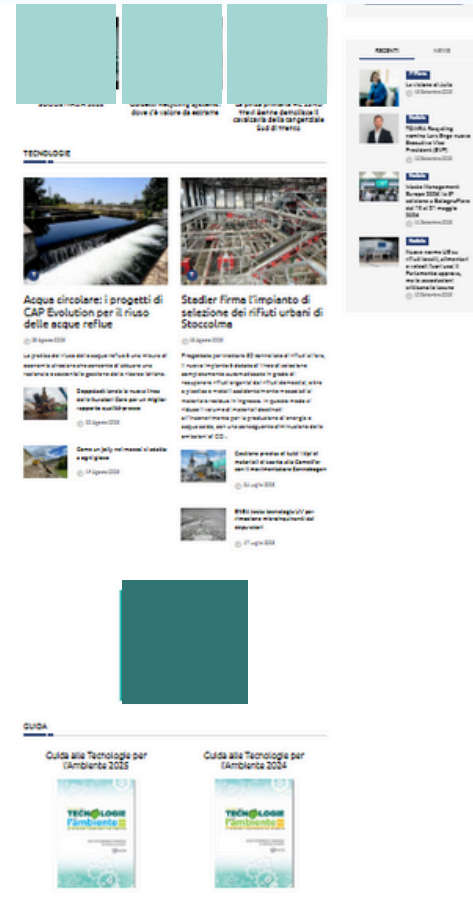
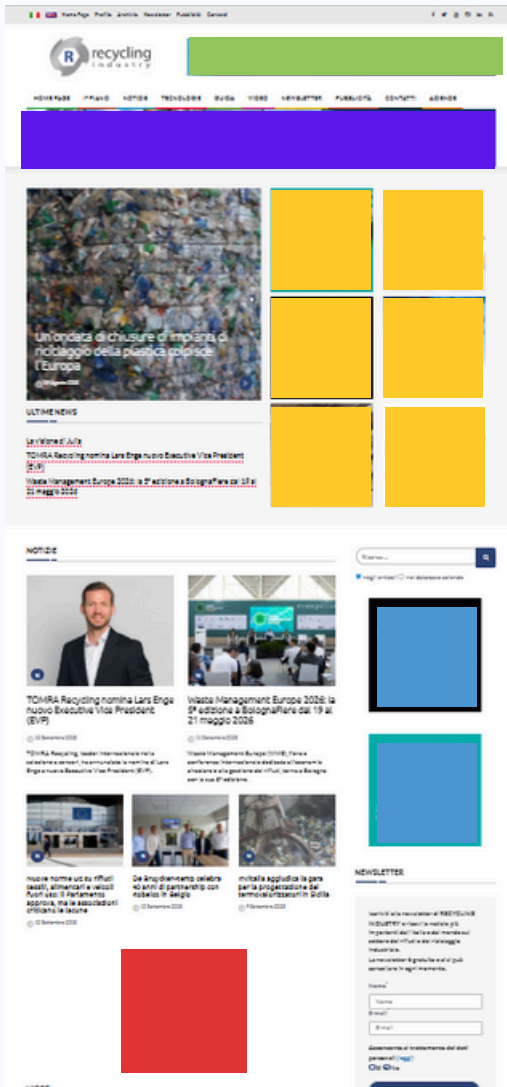
BANNER SIDEBAR

BANNER BOX

BANNER CONTENT

SPONSOR VIDEO

BANNER FOOTER



BANNER PRICE LIST



BANNER TYPE	DIMENSIONS	PRICE (€/MONTH)	NOTES
Header	728x90 px	500,00 euros	Max 3 in rotation
Menu	1070x132 px	600,00 euros	Max 2 in rotation
Sidebar	250x250 px	400,00 euros	No limits
Box	250x250 px	400,00 euros	Max 2 in rotation
Content	728x90 px 250x250 px	400,00 euros	Max 1 banner
Footer	728x90 px 250x250 px	200,00 euros	Max 1 banner
Sponsor video	250x250 px	300,00 euros	No rotation

ALL BANNERS ARE ROTATING AND VISIBLE ON ALL PAGES

NEWSLETTER - DEM BUYERS GUIDE ENTRY



BANNER IN NEWSLETTER

Inserting a 728 x 90 px banner into a Recycling Industry news newsletter. Only one customer per newsletter.

400.00 euros per shipment

DEM

DEM provided by the customer in html format.

600,00 euros per shipment

BUYERS GUIDE ENTRY

Company page on Recycling Industry with logo, company details, business description, and products.

1,000.00 euros per year

ADVERTISING PRICE LIST GUIDA ALLE TECNOLOGIE PER L'AMBIENTE

GUIDA ALLE TECNOLOGIE PER L'AMBIENTE IS THE ANNUAL PAPER MAGAZINE THAT OFFERS VISIBILITY TO COMPANIES ACTIVE IN THE RECOVERY, RECYCLING, ENVIRONMENTAL PROTECTION AND GREEN ECONOMY SECTORS.



BACK COVER: 4.000,00 euros

INSIDE FRONT COVER - INSIDE BACK COVER: 3.000,00 euros

FIRST PAGE: 3.000,00 euros

WHOLE PAGE: 2.500,00 euros

TWO-PAGE ARTICLE (Italian and English): 2.000,00 euros

WHOLE PAGE + ARTICLE : 3.000,00 euros

Frequency: Once a year

Publication: November

Format (w x h): 148 x 210 mm

Distribution: National and international trade fairs for one year

**STAY
UPDATED**

SUBSCRIBE TO OUR FREE NEWSLETTER TO
NEVER MISS ANY NEWS IN THE INDUSTRIAL
RECYCLING SECTOR



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